



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



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Media Advisory

CITY AGENCIES WORKING TOGETHER TO REDUCE ILLEGAL TOBACCO SIGNAGE

*The City of Milwaukee Health Department and Department of Neighborhood Services
protecting youth from tobacco ads and promotions that encourage kids to smoke*

WHAT: The City of Milwaukee Health Department, Department of Neighborhood Services, and Strive Media Institute will hold a press conference to announce *Milwaukee's Operation Storefront*. This program aims to reduce the amount of illegally placed tobacco advertising on city storefronts as specified in Milwaukee Zoning Ordinance 295-407.

Teen advocates from Strive Media Institute who have been trained in the specifics of the ordinance code will be present.

WHEN: **Tuesday, June 7, 2005**
11:00 a.m.

WHERE: **Open Pantry Food Mart**
3301 N. Oakland Ave
Milwaukee

SPEAKERS: **Mayor Tom Barrett**

Bevan K. Baker, CHE, Commissioner of Health

Marty Collins, Commissioner, Department of Neighborhood Services